

INVITATION POTATO DAYS 2025

Dear partner,

You are warmly invited to the HZPC Potato Days 2025. During these inspiring days, you will discover the latest innovations and trends within the potato sector. Additionally, these days offer plenty of opportunities to connect with us and with colleagues from the industry, gain knowledge, and experience our varieties up close. We look forward to welcoming you!



DISCOVER
INNOVATIONS



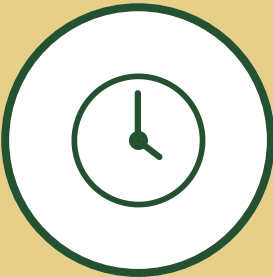
TASTE AND SEE
OUR PROMISING
VARIETIES



CONNECT WITH US
AND OUR
COLLEAGUES FROM
THE SECTOR



6 & 7
November
2025



6 Nov.: 9:00 - 17:00
7 Nov.: 9:00 - 12:00



Royal HZPC Group
Edisonweg 5
Joure



A BIG STEP TOWARDS RESILIENCE REVOLUTION HYBRID IS HERE

What was once a vision is now a revolution in motion. After years of research, trials, and anticipation, the first registered Hybrid True Potato Seed (HTPS) variety is becoming a reality, starting in Kenya.

With this step, we are marking a new chapter in the Resilience Revolution.

During the Potato Days, we will take you through the story behind this milestone. From the science behind HTPS to the implications for the potato supply chain and, most importantly, what this means for the future of potato cultivation worldwide.

Hybrid is here. Discover it during Potato Days.



HZPC
keeps you growing