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Joure, Friday 13 November 2020

# Great supply of certificates offers opportunities for active growers

Potato breeder HZPC publishes certificate price after half-yearly trading day

Today during the half-yearly trading day of potato breeder HZPC Holding B.V. it appeared that the supply of certificates has increased again. The price of the certificate of share has been set at € 118,15 (done, left\*). This means a reduction of the value of the HZPC certificate by a maximum of 10%. The large supply offers buying opportunities for seed potato growers.

The supply of certificates is higher than ever. Mr Gerard Backx, CEO HZPC: 'After many years with a limited supply, there are currently many – probably mainly older – certificate holders who want to sell their certificates. This offers opportunities for seed potato growers who would like to buy certificates'. Over the next ten years HZPC will also buy shares itself in order to offer them to its growers. This is done via the so-called Connecting Growers program. Gerard Backx: 'We find it important that the certificates are owned by growers who are still fully active themselves. In this way they are co-owners of HZPC'.

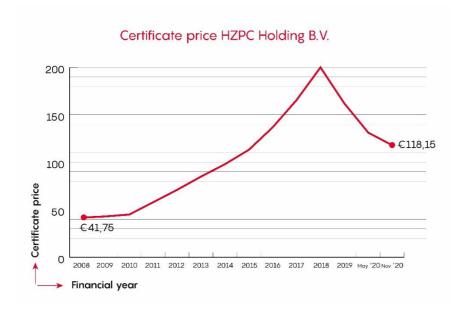
## **Connecting Growers program**

This program was created to encourage the transfer of certificates from inactive growers to active growers. For a period of ten years, HZPC annually buys certificates for 1.5 million euro on the market to divide among its active seed potato growers in the European Union. In this way HZPC remains in the hands of its growers. This autumn HZPC has purchased the first shares for the Connecting Growers program and active growers of HZPC can benefit from this.

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The distribution value									
HZPC financial year	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21		
							Nov '20		
Share certificate	€ 113,15	€ 136,90	€ 165,65	€ 200,00	€ 162,00	€ 131,25	€ 118,15		
Market value (x millions)	€ 89	€ 107	€ 130	€ 157	€ 127	€ 103	€ 93		
Dividend / certificate	€ 3,75	€ 5,75	€ 7,00	€ 4,00	€ 7,75	€ 1,00	TBD oct '21		

HZPC price and market value at 783.725 certificates.





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#### Creation value of the certificate

Supply and demand set the value. This is also the case with the 'Share Certificate HZPC'. Twice a year, in May and November, HZPC organizes a certificate trading day for connected (former) seed potato growers, breeders and employees of HZPC Holding B.V. The purchase and sale of certificates takes place via an online platform and the trading day is supervised by a bank. The price can increase or decrease by a maximum of ten percent per trading day. The first certificates were traded in the financial year 1999/2000 at a price of € 24.00. The next trading day is Friday, May 7, 2021.

\*Done, let: the supply is greater than the demand. This means that not all sales orders could be honoured due to the imbalance between supply and demand on that price. This is described as 'done, let'.

\*Done, bid: the demand is greater than the supply. This means that not all buying orders are honoured due to the imbalance between supply and demand on that price. This is described as 'done, bid'.

## New possibilities for organisation

At the moment the board of the Association HZPC is looking for possibilities to organise the trading day differently. In doing so the board takes into account the latest changes in legislation and regulations. Gerard Backx: 'We are investigating options that are positive for all certificate holders. A platform where suppliers and buyers do trade directly with each other for a certain period of time is one of the possibilities. The aim is to share more about this in November 2021'.

Note to editors, not for publication:

### **About HZPC**

Founded in 1898 and rooted in The Netherlands, HZPC has grown to become global market leader in innovative breeding, seed potato trading and concept development. We aim for durable growth. We offer innovative potato varieties that are optimised for local growing conditions. We share knowledge and provide solutions that dynamically anticipate the climatological, cultural and commercial challenges faced by the entire food sector. With 400 employees across 16 countries, and exports to over 90 countries, we contribute to the availability of responsible food for the well-being of millions of people worldwide.

For questions or more information:

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