

PRESS RELEASE

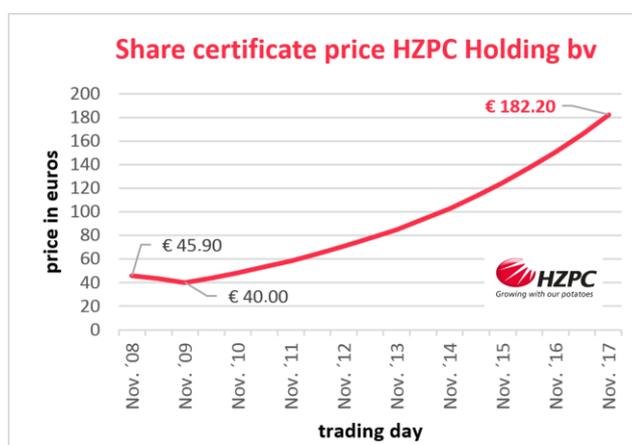
*Potato breeder HZPC publishes value of share certificates after stock trading
November 2017.*

Increasing trade in HZPC certificates

Joure (NL), 3 November 2017 – The value of the share certificate of HZPC Holding B.V. (HZPC), the world leader in potato breeding and seed potato trade, has been determined after the bi-annual stock trading day November 2017 at €182.20. Once again, this means a maximum increase in the value of 10% and brings the market value to €142.8 million. On this last stock trading day, 11,000 certificates were traded, which is more than twice as many as in previous years. This is 1.5% of the total 783,725 outstanding certificates.

With a certificate value of €182.20, the value of the HZPC certificate has risen fifteen times by the maximum of 10% since May 2010, and once more by 9%.

CEO of HZPC, Gerard Backx: ‘The new price with the maximum increase again shows that our investors believe in HZPC and our business strategy. Notably, the trade in certificates has doubled in comparison with previous years. Consequently, there is more movement on the market and the gap between supply and demand seems to be narrowing.



Financial year	2013/14	2014/15	2015/16	2016/17	2017/18
Share certificate	€93.50	€113.15	€136.90	€165.65	€182.20 (Nov '17)
Market value (millions)	€73.3	€88.7	€107.3	€129.8	€142.8 (Nov '17)
Dividend/certificate	€7.50	€3.75	€5.75	€7.00	(TBD Oct. '18)

HZPC market value/price at 783,725 outstanding certificates on the bi-annual stock trading day in May, unless indicated otherwise; the dividend paid is the same as determined annually in October.

Price-setting

HZPC organises a stock trading day twice per financial year, in May and November, for associated breeders, seed potato growers, and HZPC employees in the countries where HZPC operates. The stock trading day is supervised by a bank through an online platform for buying and selling share certificates.

The value of the HZPC share certificate is determined by supply and demand. The price may increase or decrease by a maximum of 10% each stock trading day. The first certificates were traded in the 1999/2000 financial year at a price of €24. The next stock trading day will be in May 2018.

Return and seed potato price

HZPC combines its ambition to offer certificate holders a good return (from share price movements and dividend distribution) with paying competitive growers' prices to the HZPC seed potato growers in the countries where HZPC operates. A dividend has been paid out every year since the founding of HZPC in 1999. The amount of the dividend for 2017/18 will be determined in the shareholders meeting in October 2018.

About HZPC Holding B.V.

HZPC Holding B.V. (HZPC) is an innovative world leader in potato breeding, seed potato trade and product concept development. Our breeders develop potato varieties optimally suited to local growing conditions. The HZPC varieties enable local potato growers to respond dynamically to the needs of their markets and market segments, such as the processing, retail and traditional sectors.

HZPC is a commercial player with 370 employees spread across 19 countries and exports to more than 80 countries. HZPC varieties feed millions of people throughout the world daily. We want to contribute to the development of responsible food for a growing world population.

More media-information

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